



Canberra Christian Radio Ltd
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VI. Community Participation Policy (Code 2.1)

A. Purpose

- 1) As an active participant in the Christian community of Canberra and the surrounding region, our main purpose is to provide the Christian community with entertainment, education and general information to support the growth and strengthen community spirit.
- 2) 1WAY FM seeks the participation of our community, both as individuals and as representatives of community organisations, in all operations of the station.

B. Policy

- 1) Through transparent governance 1WAY FM will:
 - a) regularly seek to increase its level of community participation in all operations; and
 - b) articulate and develop the strategies to encourage community participation in the station's operations and in the selection and provision of programming.
- 2) 1WAY FM will ensure that it meets the needs and interests of the local Christian community in the following ways, by:
 - a) providing regular on-air announcements encouraging community involvement and membership;
 - b) providing access to information about 1WAY FM through our website and Facebook page to raise awareness of 1WAY FM in the community;
 - c) providing community service announcements about local activities; and
 - d) conducting interviews with local people to encourage regular participation of those in our broadcasting area.
- 3) 1WAY FM will provide opportunities for members to be involved by:
 - a) producing quality programs for their peers and the wider community in the following areas:
 - i) programs for our main target audience
 - ii) youth programs (Note: Those under 18 require supervision by a responsible adult when on 1WAY FM premises.);
 - iii) programs created for and by older citizens;
 - iv) multicultural programs
 - b) seeking opportunities to engage with other local community groups to contribute to programming, technical support and community relations; and
 - c) offering regular, ongoing volunteer roles in areas of interest indicated on their volunteer application.
- 4) 1WAY FM will provide opportunities for our wider community of interest to be involved by:
 - a) encouraging listeners to come in for interviews, open days and events that we are hosting,
 - b) hosting events, conducting giveaways and providing outside broadcasts at local community events;
 - c) engaging with other community organisations, schools and service providers to work together on events of interest to our community of interest;
 - d) including community events and activities on the Community Noticeboard on our website.

- 5) 1WAY FM will support participation by:
 - a) seeking funding to broaden the scope in delivering services to our communities; and
 - b) encouraging our membership to seek nomination to our Board of Directors and contribute to the decision-making processes.
- 6) 1WAY FM will encourage presenters who use social media to promote their shows to their peers as well as on 1WAY FM's Facebook page.
- 7) 1WAY FM will participate in:
 - a) key community events;
 - b) workshops and seminars;
 - c) administering questionnaires and surveys; and
 - d) discussion forums and community meetings with representatives from the station.

Approved by the Board of Canberra Christian Radio Ltd at its meeting on 19 August 2019