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Dear Church Leader,

Canberra's Christian Radio Station - 1WAY FM is going through a period of change, and as a Christian leader in the Canberra Community I would love it if you would partner with us in this process of change. We are praying that God will clearly show us the way forward both for 1WAY FM, and for the broader Canberra Christian Community, so that we may be shining God's light in Canberra and seeing more people come to know God as their Lord and Saviour.

Media is a powerful influence on popular culture in Australia and around the world. We believe that Christian media has the potential to have a positive influence on popular culture through quality, consistent and relational programming. In partnership with Canberra's Christian Community, we believe that 1WAY FM's remarkable ability to reach thousands of individuals in their cars, homes, and lives in general can have a profound impact on Canberrans and their perceptions of Christianity.

Whether or not you are familiar with, listen to, or enjoy 1WAY FM, I ask you to consider partnering with us to see greater things done in this city for Christ Jesus! I'd also like to ask for your help to spread the word about an exciting initiative we're undertaking here on 1WAY FM. For two weeks next month, from **June 8 to 18**, 1WAY FM is running *Future Feed*. We're going all out to provide two weeks of high quality, relational programming to give Canberra a taste of what 1WAY FM's future could look like. Our desire for these two weeks is to engage the whole of Canberra's Christian Community with what we're doing. We want to show them that 1WAY FM is changing and we want to invite them all to join us on this exciting journey.

We'd love the people in your congregation to **tune in to 1WAY FM** for *Future Feed* from **June 8 to 18**, and tell us what they think. Would you please share this message with your congregations over the next two Sundays?

To help you share this message with your congregation, we have prepared a 2 minute video that you can download from our website at www.1wayfm.com.au/future-feed. Please let me know if you have any problems downloading the video or let me know if you would rather we sent you a hard copy of the video on DVD. There are many other resources you can use on this website too.

We'd love to support your church as well. Please ask your team to make use of the community noticeboard on our website to advertise any events you may be holding – we'll promote these on-line and on-air to our current weekly listener base of 14,000 people.

If you have any questions, comments or feedback, please contact me at 1WAY FM (6239 3711). I'd love to talk to you more about our vision for 1WAY FM and other ways we can work together to advance the Kingdom of God in our city.

Kind regards,

Tim Malone
Station Manager
Canberra's 1WAY FM